



**THE  
DISTRICT**  
Real Estate Investors  
Barcelona

**20-22 September 2023**  
**Fira Barcelona - Gran - Via**

#TheDistrict2023

[www.thedistrictshow.com](http://www.thedistrictshow.com)

**CALL FOR AWARDS**

**WHERE  
REAL  
BUSINESS  
HAPPENS**



# CALL FOR AWARDS

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# CALL FOR AWARDS

## 1. PURPOSE OF THE WORLD-CLASS DISTRICT AWARDS 2023

Get rewarded for being part of the innovative change of the real estate.

We believe that the real estate industry keeps changing and reshaping itself, and as much as knowing you are contributing to that change, it always helps to have some recognition from a credible, third-party source. That is why we wish to recognize those organizations that are shaping the industry and promote them. This way, we intend to bring out the best in the real estate industry and highlight it for the world to see.

Our global awards honor the firms and individuals who have displayed excellence in a multitude of fields throughout the year.

## 2. CATEGORIES

The proposals that will be considered and admitted to participating in these awards must respond to the following categories, carried out in the last 12 months:

- BEST REAL ESTATE OPERATION OF THE YEAR
- OPERATION WITH THE GREATEST SOCIAL IMPACT
- BEST REAL ESTATE INVESTMENT DESTINATION
- REAL ESTATE OPERATION WITH THE GREATEST ESG IMPACT
- BEST REAL ESTATE FUND, MANAGEMENT COMPANY OR INVESTMENT GROUP
- BEST PROPTech STARTUP IN WHICH TO INVEST



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## BEST REAL ESTATE OPERATION OF THE YEAR

Real Estate operations with exceptional financial up performance. The performance of real estate projects and operations is measured primarily by their ability to return to their shareholders and owners in relation to expected risk.

We seek to identify those transactions in excess of 20 million Euros that have achieved an exceptional return for their investors, clearly exceeding the average return of equivalent transactions, measured in terms of IRR or ROE, and whose essential supporting data can be publicly disclosed.

## OPERATION WITH THE GREATEST SOCIAL IMPACT

Real Estate deal or investment project with extraordinary social impact. Because economic performance is essential but it is not the only objective that a real estate deal can achieve, from THE DISTRICT we want to help visualize the social commitment that the Industry has with all its stakeholders.

From **THE DISTRICT** we want to identify those operations that have had an exceptional commitment to social return. Operations that have contributed to the benefit of disadvantaged groups or entities, either for having been promoted or in which non-profit organizations, foundations, or similar, public or private institutions have been involved.

## BEST REAL ESTATE INVESTMENT DESTINATION

The results of real estate projects and operations are the fruit of long-term commitments to the progress and development of a territory. Environments that offer legal security, agility in urban planning procedures, adequate infrastructures, promotion of economic, social and cultural activity, and preservation of the environment, its resources, and culture.

All territories wishing to participate in this call must send to THE DISTRICT essential information on the annual evolution of the main economic indicators (investment, GDP ...), social (population, housing starts/projected, training/research centers, ...) and environmental/territorial (sqm transformed land, developed infrastructure, ...), as well as any other data that attests to the sustainable growth in the medium and long term that they are promoting.



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## REAL ESTATE OPERATION WITH THE GREATEST ESG IMPACT

Real Estate Investment is much more than economic performance. By incorporating environmental, social and corporate governance (ESG) criteria, the Industry shows its commitment to the Planet and its inhabitants, to carry out operations that contribute positively to achieving global objectives.

Operations that have made an exceptional effort in complying with ESG principles or have developed exemplary solutions in this area, can send basic details of the same to **THE DISTRICT**, highlighting up to 5 qualities that they understand as exceptional in their activity and that can lead them to receive this award from the Organization.

## BEST REAL ESTATE FUND, MANAGEMENT COMPANY OR INVESTMENT GROUP

The singularity of the Real Estate Sector requires exceptional teams to achieve the best results. Diverse, expert teams with in-depth knowledge of the market and the ability to make professional decisions in complex scenarios.

**THE DISTRICT** would like to reward these exceptional teams, who have contributed significantly to making investment or divestment transactions in the real estate market, either for the performance they have obtained from their portfolios under management, for

the quality of the assets that make up these portfolios or for the exceptional contribution they have made to the real estate market.

Participants will be required to provide details and public data on these activities for evaluation.

## BEST PROPTech STARTUP IN WHICH TO INVEST

Real estate technology (PropTech) startups tend to innovate in an accelerated manner to yield returns from their own activity. For this reason, they require investors who are experts in their technology or in the real estate market to accompany them in their development, through economic investments that allow them to reach and exceed the financial equilibrium that any company needs in the medium and long term.

PropTech companies that have raised capital over the last 12 months (or are in a position to do so in the next 6 months), may attend this call for the award promoted by **THE DISTRICT**, providing initial non-confidential basic data on the indicative post-money value of the last (or planned) round, percentage of equity redeemable, multiples that justify these valuations, number of previous rounds already completed, detailing the exceptional value proposition that can identify them as a strong candidate for best PropTech startups in which to invest multiples that justify these valuations, number of previous rounds already completed, detailing the exceptional value proposition that can identify them as a strong candidate for best PropTech startups in which to invest.

# CALL FOR AWARDS

## 3. AWARDS ORGANIZER

The World-Class District Awards 2023 is organized and owned by The District.

## 4. WHO CAN PARTICIPATE

**The World-Class District Awards 2023** are aimed at all companies, universities, vendors, executives, business schools, scholars, researchers, analysts, journalists, start-ups, scale-ups, accelerators, science and tech parks, innovation centers, etc. from all over the world.

All organizations which are identified with this aim are cordially invited to submit their proposals to the The District 2023 Evaluation Committee.

## 5. RESTRICTIONS

There are no restrictions in terms of number of entries to be submitted at The District 'Call for Awards'.

However please note that entries must not contain any threatening, abusive, defamatory or false content. If so, the organizer has the absolute right to remove the entry without any notice to the author.

## 6. PROPOSAL APPLICATION

Only proposals made through The District website will be accepted. The submission implies the acceptance of the terms and conditions included in this online form. Organiser recommends the perusal of each item of the terms & conditions.

The proposal submission for the The World-Class District Awards 2023 must be done through the available online form at: <https://www.thedistrictshow.com/awards/call-for-awards-application/>

The form and all complementary information will have to be filled out entirely in English (\*proposals in any other languages will be rejected).

No additional documents to the online form will be accepted unless required by the organiser. The organization reserves the right to ask for any clarification or additional information about the submitted entries.



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## 7. SUBMISSIONS DEADLINE

Call for Awards' will be open until **18 August 2023, 23:59:59 CET.**

The District 'Call for Awards' could be extended if necessary, at the discretion of the Organiser.

## 8. EVALUATION CRITERIA

All submitted proposals will be evaluated by The District 'Evaluation Committee' in terms of the impact achieved within the frame of:

- Innovation
- Leadership
- Disruption
- Strategy
- Execution

## 9. EVALUATION PROCESS

The evaluation process is divided in two phases:

### PHASE 1

Regulation compliance and pre-selection: The Evaluation Committee will conduct the first evaluation to check whether the entries comply with the requirements and conditions defined selection criteria.

A pre-selection of 3 pre-award candidates per category will be made. Pre-selected candidates will be informed by email (according to item 10. Pre-Selection Communication).

The organiser will then be able to request additional information if needed in order to complete the information submitted in the entry. Proposals may exceptionally be subject to a change of category according to the observations of the Evaluation Committee. The candidate will be informed in due time.

### PHASE 2

Winners selection: The Evaluation Committee will assess the projects, selecting each The District award category winner.

The Evaluation Committee members and the winners will be announced during the The World-Class District Awards 2023 Gala Dinner Ceremony to be held on September 21<sup>st</sup>, 2023 in a location to be selected by the Organiser.

The Steering Committee decision is final and private and not subject to any queries or public investigations.



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## 10. PRE-SELECTION COMMUNICATION

**Pre-selected Awards finalists candidates will be notified from 1 September 2023** onwards to the main email address specified in the registration form.

## 11. PRIZES

The World-Class District Awards will grant the finalists the following prizes:

- A double invitation to attend the Awards Gala Dinner for all the finalists of each category.
- A trophy recognition of the awarded category.
- Media recognition and diffusion of the award through all The District channels and Media Partners.





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## 12. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she/the organization is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regards to third parties: The Organization is free of any liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the **The World-Class District Awards 2023**.

## 13. DATA PROTECTION

The District undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with the Steering Committee members for deliberation purposes.

Once one proposal has been selected, The District organization may consider publishing any details such as author, company/organization, title, brief, abstract, website, and/or topic, in those channels and means that The District uses for its promotion.

For the purposes of the provisions in current legislation on data protection (Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016 -GDPR-), we inform you that The District will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.





## 14. QUERIES AND SUGGESTIONS

If you have any question, doubt or suggestion regarding this 'Call for Awards' or **THE DISTRICT 2023** please contact us at:

- Phone: +34 934 923 803
- Contact: [congress.district@barter.es](mailto:congress.district@barter.es)

If you are also interested in exhibiting or partnership options to maximize your company's profile at The District please contact us at:

- Phone: +34 919 551 551
- Contact: [exhibit@thedistrictshow.com](mailto:exhibit@thedistrictshow.com)

Entering 'The District Call for Awards' implies full acceptance of its Terms & Conditions.



## NETWORK

- **BARCELONA** [spain@nebext.com](mailto:spain@nebext.com)
- **BOLOGNA** [italy@nebext.com](mailto:italy@nebext.com)
- **BRUSSELS** [belgium@nebext.com](mailto:belgium@nebext.com)
- **DELHI** [india@nebext.com](mailto:india@nebext.com)
- **FRANKFURT** [germany@nebext.com](mailto:germany@nebext.com)



## KNOWLEDGE & INSPIRATION

- **LISBON** [portugal@nebext.com](mailto:portugal@nebext.com)
- **MADRID** [info@nebext.com](mailto:info@nebext.com)
- **MEXICO CITY** [mexico@nebext.com](mailto:mexico@nebext.com)
- **DUBAI** [dubai@nebext.com](mailto:dubai@nebext.com)
- **SAO PAULO** [brazil@nebext.com](mailto:brazil@nebext.com)



## BUSINESS OPPORTUNITIES

- **SHANGHAI** [china@nebext.com](mailto:china@nebext.com)
- **SILICON VALLEY** [usa@nebext.com](mailto:usa@nebext.com)
- **TEL AVIV** [israel@nebext.com](mailto:israel@nebext.com)
- **TORONTO** [canada@nebext.com](mailto:canada@nebext.com)
- **WARSAW** [poland@nebext.com](mailto:poland@nebext.com)

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